

CAIO CARVALHO PIMENTA

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Portfolio
caio.pimenta.com
linkedin/caiopimenta

Bilingual (Portuguese and English) with a bachelor's degree in Advertising and Marketing.
Seven years of experience in Digital / Graphic Design and Communication 360.
Driven by problem-solving, developing creative and innovative projects
based on Design Thinking methodologies.

professional background

ART DIRECTOR

Freelancer - Advertising Agency - Brazil
July 2018 - Present

CREATIVE DESIGNER

UCB - Belgium
July 2018 - July 2019

Graphic Designer, Data Visualization,
Internal Communication Materials, Presentations

COMMUNICATION DESIGNER

ICOT College - Ireland
June 2017 - June 2018

Digital Designer, Campaign Planning,
Content Creation, UX-UI Project External Website

VISUAL DESIGNER

Derma Laser - Brazil
August 2015 - December 2016

Advertising Campaign Planning, Design,
Social Media, Internal Communications Materials,
External Communications Materials

VISUAL DESIGNER

City Hall of Montes Claros - Brazil
October 2014 - July 2015

Designers Team Leader (3)
Social Media, Visual Material
(flyers, posters, billboards)

GRAPHIC DESIGNER

SELVA - Advertising Agency - Brazil
2013 - 2014

software skills

ILLUSTRATOR | PHOTOSHOP
INDESIGN | ADOBE XD | FIGMA

skills

UX & UI

Design Thinking, Metodologias Agile
User Research, Persona, Content Map
Flow Map, Wireframing, Prototyping
User Testing, User Journey.

programming

HTML, CSS.

collaboration

Empathic, Communicative, Flexible,
Proactive.

education

IGTI Belo Horizonte

2020-2021 | MBA - Interaction Design

Erin School of English - Ireland

2017 - 2018 | Exchange Program

UNIFIPMOC - Montes Claros - Brazil

2013 - 2016 | Bachelor - Level 8

Social Communication focused
on Advertising and Marketing

IFNMG - Januária - Brazil

2010 - 2012 | Web Designer

References available upon request.